

Kathy L. Rowley

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EDUCATION

MA, Eastern Washington University, 2019
Major: English
Supporting Areas of Emphasis: Rhetoric and Technical Communication

MA, California State University, Stanislaus, 2011
Major: English
Supporting Areas of Emphasis: Rhetoric and Teaching Writing

BFA, University of the Pacific, 2000
Graphic Design

AA, Modesto Junior College, 1992
General Education

PUBLICATIONS

Works In-Progress

Rowley, K. "Higher-Order Thinking In Synchronous Online Discussion."

PROFESSIONAL PRESENTATIONS

NATIONAL

CCCC Convention 2018

Kansas City, Missouri
Panel – Language and Technology for the Classroom: Changing Students,
Changing Teachers
"Empowering Students and Their Instructor Through Text Messaging"

CCCC Convention 2015

Tampa, Florida

Panel – The Argumentative Essay: New Approaches to Innovative Research and Argumentative Essay

“The Multimedia Essay”

CCCC Convention 2013

Las Vegas, Nevada

Panel: Critical Thinking and Writing in the First-Year Composition Classroom “Online Discussion: A Utopian Space for Constructing Knowledge”

Computers & Writing Conference 2012

North Carolina State University

Graduate Research Network

Round Table Discussion: “Student Composition with Digital Technology: Approach, Pedagogy, and Pragmatics”

Computers & Writing Conference 2011

University of Michigan

Workshop: “Postmen, Stewardesses, and the Semiotic Domain:

(Un) Crossing Gendered Biases in the Computer as a Writing Space”

Computers & Writing Conference 2010

Purdue University

Online Presentation: “Fresh Text:

A New Perspective on Text Messaging in the Composition Classroom”

Computers & Writing Conference 2009

University of California, Davis

Graduate Research Network

Round Table Discussion: “Fresh Text:

A New Perspective on Text Messaging in the Composition Classroom”

REGIONAL

East Central Writing Centers Association 2014

Miami University

Workshop: “Rhetorics of Writing Center ‘Spaces’”

Two-Year College English Association of the Pacific Northwest 2015

Spokane Falls Community College, Spokane

Presentation: “Re-newing the Synthesis: Teaching Logical Fallacies as Research”

Northern California Writing Center Association 2010 (NCWCA)

University of San Francisco

Workshop: "Rhetoric of Writing Center 'Spaces': Considering the Organizational, Visual, and Physical Effect of Writing Center Spaces on Composition"

STATE

Inland InfoLit Retreat 2016

Hogarth Mansion, Spokane

Presentation: "Multimodality and Composition"

PROFESSIONAL EXPERIENCE

Eastern Washington University, Cheney, WA

Technical Communication-Lecturer/Quarterly and Summer School 2015-Present

- Instruct Introduction to Technical Communication in a computer lab
- Design syllabi with pedagogy/curriculum integrating alternative learning styles
- Work with ESL and disabled students as part of regular classroom setting
- Integrate multi-modal technology into assignments
- Support academic guidance for students via office hours/technology
- Communicate grading criteria through syllabi, assignments, rubrics, handouts
- Assess student outcomes via observation, assignments, survey evaluations
- Organize accurate class records for timely submission and post on *Canvas*
- Attend dept. meetings/workshops/conferences for professional development
- Maintain awareness of department policies/procedures
- Comply with state/federal law applicable to professional duties/responsibilities

College in the High School Team Lead 2013-2014

- Help high school instructors implement English 101 curriculum
- Teach a sample 101 lesson at high school sites
- Observe high school instructors teaching on site
- Keep contact with instructors through email for support

Eastern Scholarly Academy Instruction 2012-2013

- Instruct Pre-First-Year English composition
- Design syllabi with pedagogy/curriculum integrating alternative learning styles
- Communicate grading criteria through syllabi, assignments, rubrics, handouts
- Organize accurate class records for timely submission
- Evaluate and assess student outcomes observation, assignments
- Maintain awareness of ESA policies/procedures
- Comply with state/federal law applicable to professional duties/responsibilities

English Composition-Lecturer/Quarterly and Summer School

2011-Present

- Instruct hybrid First-Year English composition in a computer lab and online
- Design syllabi with pedagogy/curriculum integrating alternative learning styles
- Work with ESL and disabled students as part of regular classroom setting
- Integrate art, music, and multi-modal technology into assignments
- Support academic guidance for students via office hours/technology
- Communicate grading criteria through syllabi, assignments, rubrics, handouts
- Assess student outcomes via observation, assignments, survey evaluations
- Organize accurate class records for timely submission and post on *Canvas*
- Attend dept. meetings/workshops/conferences for professional development
- Serve on technology committees
- Maintain awareness of department policies/procedures
- Comply with state/federal law applicable to professional duties/responsibilities

California State University, Stanislaus, Turlock, CA

Teaching Assistant

2008-2011

- Instruct hybrid First-Year English composition in a computer lab and online
- Design syllabi with pedagogy/curriculum integrating alternative learning styles
- Integrate art, music, and multi-modal technology into assignments
- Support academic guidance for students via office hours/technology
- Attend workshops/conferences for professional development
- Organize accurate class records for timely submission
- Evaluate and assessed student outcomes
- Maintain awareness of department policies/procedures

Assistant Director of the Writing Center

2010-2010

- Act in the place of the WC Director in all facets of writing center functionality
- Plan tutor- training workshops
- Conduct tutor-training workshops across the curriculums
- Organize tutor schedules
- Oversee tutoring sessions
- Maintain an environment supporting community and collaboration
- Write a \$102,000 grant for improvement of the writing center facility

Professional Video and Sound, Modesto, CA

Administrative Assistant/Office Manager

2003-2009

- Administrate all aspects of operational and assistance support to owner
- Prepare agenda for meetings
- Produce copy and design for print and web publications
- Review contracts and correspondence for owner's signature
- Coordinate timelines/budgets between owner, vendors, contractors, clients

- Serve as liaison for owner on project bids and at trade shows
- Organize, produced and facilitate trade show
- Develop positive working relationships between PVS, clients, and vendors
- Maintain and control company records and expenditures

We Three Multimedia, Modesto, CA

Senior Graphic Designer 2001-2003

- Develop, and produce design/copy for print and web publications
- Client Relations
- Project Managed

Never Boring Design, Modesto, CA

Design Manager 2000-2001

- Coordinate design projects
- Organize design office space
- Work as liaison between designers and owner
- Write copy and designed print projects

AWARDS AND HONORS

- Symposium Grant, *iFixit* 2016
- Men’s Basketball Teacher Appreciation 2015
- Travel Grant, EWU English Department 2012
- Travel Grant, CSUS English Department 2011
- Sigma Tau Delta 2011
- Scholarship Award, CSUS English Department 2010
- Web Site Design, CSUS English Department 2009
- Phi Kappa Phi 2000
- Alpha Sigma Lambda 2000

RESEARCH

- Student Empowerment and New Media
- Rhetoric of Composition Spaces
- Techno-Feminism and Gendered-Biased Technology
- Online Discussion as Praxis
- Linguistics of Technical Communication

GRADUATE COURSEWORK

- Instructions and Procedures-504
- Grammar for Teachers-459
- Information Design-503
- Grammar and Composition-564
- Editing in Technical Communication-509
- Contemporary Rhetorical Theories-575
- Seminar in Research Methods-520
- Technical Communication & ESP-568
- Proposal Writing-507
- Critical Theory and Research in Literature-5000
- History and Research Methods in Composition and Rhetoric-5001
- Teaching College Composition and Literature-5894
- Practicum: Writing Teaching Composition-5870
- Tutorial Projects in English-4600
- New Media-5010
- Internship in Teaching Writing Online-5941
- Assessment in English-5020
- History of the English Language-5150
- Medieval Literature-5100
- 19th Century British Literature-5400

Modern Eastern and Asian Literature-5950

(Undergraduate includes Shakespeare, American Short Story, Script-Writing)

INSTITUTES

- Teaching & Technology Boot Camp
Eastern Washington University 2012-2017
- Digital Media and Composition (DMAC)
The Ohio State University 2015

TEACHING AREA AND INTEREST

- Computers and Writing in Composition
- Technical Instruction Writing
- Usability and User-Experience
- Information Design

MEMBERSHIPS

- National Council of Teachers of English 2009-Present
- TechRhet List-Serv 2009-Present
- Phi Kappa Phi 2000-Present

PROGRAMMING SKILLS

- HTML
- JavaScript

SOFTWARE SKILLS

- Adobe iMovie, Dreamweaver, Photoshop, Illustrator, Flash, InDesign
- Microsoft Word, Excel, PowerPoint, Outlook, Access, Publisher
- QuarkXPress
- QuickBooks
- WIX
- Prezi
- Web 2.0

SERVICE

English Department Eastern Washington University Journalism Course Development: News Design (JRNM 470)	2019
English Department Eastern Washington University Grade Appeals Committee Chair	2018
English Department Eastern Washington University Designed Email Signature for Chair	2018
English Department Eastern Washington University Search Committee for Lecturer	2017

English Department Eastern Washington University Gantt Chart Teaching Tool PowerPoint	2016
English Department Eastern Washington University Technical Communication Course Development: Print Design and Layout (ENGL 305)	2016
English Department Eastern Washington University Composition Course Revision (ENGL 201)	2016
Composition Department Eastern Washington University GSA Technology Workshops	2016-2017
Writers' Center Eastern Washington University Volunteer Staff	2013
Grant Writer City of Spokane Assistant to the Senior Engineer	2013
Proposal Writer Eastern Washington University Assistant to the English Department Chair	2012
Competitive Dance Team Eastern Washington University Adviser	2012-2015
Substitute Lecturer Eastern Washington University Lecturer-Undergraduate and Graduate Courses	2012
English Department Technology Committee Eastern Washington University Committee Member	2011-2013
Resident Hall House Calls Eastern Washington University Faculty Liaison	2011
Student/Faculty Letter of Recommendation Writer CSUS and Eastern Washington University Lecturer	2011-Present

English 5894 California State University, Stanislaus Workshop – Technology in the Composition Classroom	2011
English 5894 California State University, Stanislaus Panelist	2011
Teaching Assistant Training California State University, Stanislaus Consultant Workshop	2010
English 5894 California State University, Stanislaus Internship	2010
Teaching Assistant Training California State University, Stanislaus Consultant Workshop	2009
M.A. Nursing Workshops California State University, Stanislaus Consultant	2009
Networks Conference “Empire: Migrations, Diasporas” California State University, Stanislaus Conference Assistant	2008

CONTRACTS, GRANTS, AND SPONSORED RESEARCH

Rowley, Kathy L (Principal), Grant, 2010
 “Library Writing Center ADA”
 Sponsored by the Writing Center, CSU Stanislaus

\$102,000.00 as part of the Dr. Susan L. Marshall (Principal) Title V Grant.

Abstract

The economic sustainability of writing centers throughout California poses a unique and real problem with educational budget “cuts,” even so there remains another valid issue that requires attention: the writing center’s visual rhetoric. Budgets will only sustain a writing center that attracts and engages students towards a “writing self-actualization.” In this digital age, most everyone envisions the topic of “visual rhetoric” as diverse arrays of textual composition. They may not consider the visual rhetoric of the “space” in which that composition occurs nor the effects of that space

on composing. In actuality, the visual rhetoric of the space of a writing center sustains the mission of the writing center by offering a visually progressive place for composition to occur, thus meriting continued financial support.